

TIME LINES



TedX Tempe Returns

On Thursday, September 8, at 6:30 pm, the Tempe History Museum presents *TEDx Tempe*. Join *TEDx Tempe* and the museum for an evening of riveting presentations, inspiring videos, and a special live musical performance. Join us for ideas worth being a part of!

TED is an international non-profit group devoted to spreading ideas. They bring together people from three worlds: Technology, Entertainment and Design. TEDx was created in the spirit of TED's mission, "ideas worth spreading." The program is designed to give communities, organizations and individuals the opportunity to stimulate dialogue through TED-like experiences at the local level. The content and design of each *TEDx* event is unique, but they all feature a suite of short, carefully prepared talks, demonstrations and performances on a wide range of subjects to foster learning, inspiration and wonder -- and to provoke conversations that matter.

TEDx Tempe 2010

Last year, *TEDx Tempe* began as a mysterious and obscure event that simply asked people to be there. **Tomas Carrillo** and **Wardah Jamil** coordinated the event. The program centered on ETHEL, a postclassical string quartet comprised of several Julliard-trained musicians from New York City who make the trek to Arizona every year to be a part of the Grand Canyon Music Festival. The coordinators knew they had something special in their midst, and scrambled to put together a TEDx event that could encompass all the creative energy and inspiration that ETHEL brings.

The coordinators connected with the Tempe History Museum for the event. They wanted to honor Tempe's unique personality and culture. Thus, began Tempe's first *TEDx* event. *TEDx Tempe* 2010 began with the *Grand March* from Aida signaling the entrance of attendees into the venue. Following ETHEL (continued on page 5)



Guests mingle before TedX Tempe on September 15, 2010.

Exhibits

Main Exhibition Hall

The main exhibition, *Tempe: Distinct, Diverse, Dynamic*, dramatically presents the story of Tempe through a variety of media. The exhibition explores the history of Tempe through four thematic areas—*College Town*, *Building Our Community*, *Living Together* and *Surviving in the Desert*. New technology and hands-on activities in the *Kids' Place* gallery provide opportunities for families to learn together.

Changing Gallery

The Finley Boys: Arizona's Royal Family of Rodeo tells the story of three brothers from a local ranching family who grew up to be national rodeo stars from the 1930s through the 1950s. Learn about the Finleys and the history of rodeo through displays and interactive elements that will appeal to all ages. Open through 2011.

School Programs Bring Students to Museums

The Tempe History Museum provides two curriculum-based programs for elementary students in Tempe's public schools. The first, entitled *Territorial Days*, is targeted at fourth graders who are learning about Arizona statehood. Even though the Petersen House Museum is closed for daily tours, it is opened for the fourth grade classes participating in this program on Mondays and Tuesdays from February through May. The program is designed to meet the fourth grade state curriculum standards for social studies.

This year, 577 students and 124 adults (teachers and parent chaperones) participated in the program. As an added incentive for the schools to participate, the cost of busing the students to the House are paid by the Petersen House Endowment Fund. The fund is administered by the City of Tempe and is made possible by donations. If you would be interested in donating to the fund and keeping history alive for Tempe's youth, contact the museum at 480-350-5105.

The Fifth Grade Program

The second program is targeted at fifth graders. The Fifth Grade Program has been running for more than a decade. It takes place in the museum's exhibit hall, and as a result, the program had to be revised completely when the exhibit hall was renovated. A committee of museum staff and Tempe elementary school teachers designed the new program to meet current state standards for fifth grade social studies, science, language arts and workplace skills.

The Fifth Grade Program is based on the inquiry method of teaching. Instead of passively listening to information being given to them by an interpreter, the students formulate questions and then seek out the answers to their questions by studying the exhibits. The students circulate through the four thematic areas of the exhibit hall, searching for answers and observing artifacts.

In cooperation with the Tempe Elementary School District, the museum recently completed a pilot study to test this program. Four classes from throughout the district were invited to try out the program. Insights from both the students and teachers will assist the museum staff in fine-tuning the program so that it will be ready for implementation in the fall of 2011. Once in full swing, the program will be offered to all of the fifth grade classes in the Tempe district.

Summer Interns Get Worthwhile Experience



Andrea Erickson (left) is a Tempe native. She says that working at the museum offers her the opportunity to get to know an institution in her home town. Her experience has given her a good sense of how museums operate.

Kerry Carleton (right) is a senior at ASU. She is completing a dual degree in Art History and Museum Studies and will be graduating in December 2011. She chose to intern at the museum because of "its great reputation and the collections it holds."



Stephanie Sallah (left) is a senior at ASU. She will graduate in December with a B.A. in Art History with a special interest in Contemporary Art. She is cataloging photographs from the Jan Young collection. Stephanie chose to intern at the museum in order to become more comfortable with how cataloging and museum installations are done.

"I know that this experience will help me later in my career within the museum field," Stephanie says.

Geordan Williams (right) is a student at Johns Hopkins University in Baltimore, Maryland. He enjoys working at a museum in Baltimore so he decided to he would find a similar opportunity back home in Tempe over the summer. Geordan states that he is interested in becoming a teacher so working with children will be good experience. He is assisting with the *Wild Wednesdays* program during June and July.



JULY

WILD WEDNESDAYS**Wednesdays, July 13, 20 and 27****Come and go between 10 am and 3 pm****Free**

Explore through time! Beat the heat and enjoy activities, crafts, games and prizes. No pre-registration needed for family groups. Groups of 10 or more and daycare groups should call for a reservation.

July 13	Fabulous Fifties
July 20	Psychedelic Sixties
July 27	Disco Seventies

PERFORMANCES at the MUSEUM**A Brass Band Salute to Independence Day****Bad Cactus Brass Band****Friday, July 1, 7 pm**

How does a New Orleans style jazz band interpret what is traditionally a rich brass band holiday? Find out in a free concert at the Tempe History Museum. Co-sponsored by the Tempe Historical Society. Join us for a fun, lively brass band kind of night.

AUGUST

PERFORMANCES AT THE MUSEUM**Classic Disney Films****Saturdays in August, 1 pm****Community Room / Free**

Miss the old classic Disney films? Want your kids to see them? Experience a selection of the best Disney films from the 1930s through 1950s.

August 6: Dumbo (1941)
 August 13: Bambi (1942)
 August 20: The adventures of Ichabod and Mr. Toad (1949)
 August 27: Alice in Wonderland (1951)

SEPTEMBER

PERFORMANCES AT THE MUSEUM**TEDx Tempe/Why We Work****Thursday, September 8, 6:30 p.m.****Community Room / Free**

TED is a non-profit group devoted to spreading ideas. They bring together people from three worlds: Technology, Entertainment and Design. *TEDxTempe* presents a local series of presentations that unleash a whole new world of ideas to inspire the community. Join *TEDxTempe* and the museum for an evening of inspiring presentations, videos and a special live musical performance.

THIRD THURSDAY NIGHT CAFÉ**Bringing History to Life*****Riding the Hollywood Trail: Tales of the Silver Screen Cowboys*****Thursday, September 15, 7 pm****Community Room / Free**

Join the museum for a free cup of coffee at this book signing and discussion of this book written by film historian **Charlie LeSueur**. The author combines extensive research of the "B" Western genre and actual interviews with former movie idols and their families, to paint a portrait of the exciting, nostalgic "B" Western movie era. While you're here, view the current exhibit, *The Finley Boys: Arizona's Royal Family of Rodeo*, which tells the story of three local brothers who became national rodeo stars in the 1930s – 1950s. One of the brothers (**Larry Finley**) also appeared in many western movies and TV shows in the 60s and 70s.

Wild Wednesdays are in Full Swing!

The first month of *Wild Wednesdays* are done, but there are more to come! Visitors have been "Exploring Through Time" and the *Fabulous Fifties*, *Psychedelic Sixties* and *Disco Seventies* will be rockin' and rollin' their way through the museum in July.

Don't miss the chance to enjoy art activities and games, music and dance—in fact, be sure to bring the whole family!

Helping to bring these fun and colorful eras to life is a crew of dedicated summer volunteers pictured above. From left to right are (front row) **Hannah Wynne, Sadara Mangino**; (middle row) **Kerry Carleton, Holly Wolf, Sarah Rogers, Delaney Christy, Briana Lopez**; (back row) **Shariwa Oke, Natasha Burrell, Brittany Rice, Alex Kenyon, Christine McComb, Anuja Oke**.



Explore the Past, Discover Community

Time Lines is a quarterly newsletter for museum supporters and volunteers.

Editors:

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Amy Douglass

Comments, suggestions?
Call 480-350-5100.

Tempe History Museum Hours

Tuesdays - Saturdays, 10 am - 5 pm
Sundays, 1 - 5 pm
Closed Mondays and major holidays.

Subscribe to *Timelines* and receive email notifications when new editions are published online. Find out how at www.tempe.gov/museum.



Mark Hubble Joins Museum Advisory Board



Mark Hubble, one of the museum's new Advisory Board members.

The museum welcomes one of its new Advisor Board members, **Mark Hubble**. Mark learned about the many different facets of the City of Tempe organization, including its boards and commissions, through his participation in Tempe Leadership Class XXI. Tempe Leadership is a leadership development program of the Tempe Chamber of Commerce. Mark says, "Our class project was museum and historic preservation related—the Eisendrath House. It was that exposure that made me think about the Museum Advisory Board."

He went on to say, "Joining a City of Tempe Board is something I chose to assist with my overall personal development. Something to push me outside my comfort zone a little, while also allowing me to use my analytical skills to make a difference—no matter how large or small."

Certainly Mark's analytical skills have been sharpened by his work as a hydrologist with Salt River Project. Mark moved to the Phoenix area from Seattle when he was five, and he attended Tonto Elementary and Coronado High Schools. He moved to Tempe in 1991 while working on his Masters in Climatology at Arizona State University. He loved the centralized nature of Tempe and decided to stay. Mark is married and has two daughters ages seven and eight.

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was Grammy Award winning master flutist **Robert Mirabal** from the Taos Pueblo. During Robert's performance, he spoke in depth about the struggles of his community. He encouraged all attendees to think about the following question, "What is your noble purpose?" Next up was David Rife who spoke about the future of concert hall design. During his talk, he touched on the tools used in designing concert halls and the challenges faced by designers. More musical performances and a recorded *TEDTalk* by **Benjamin Zander**, on music and passion, followed.

TEDxTempe 2011

Lauren Tassiello, **Peter Hodgson** and **Jackie Smith** are the new coordinators for *TEDxTempe 2011*. They are busy planning an overall theme and lining up speakers, videos and performers. Combining the talent and professionalism of the speakers and the enthusiasm of attendees with the hard work of the staff and volunteers will guarantee the success of this event.

Do you have any Tempe high school or middle school yearbooks from past decades? Are you looking for a new home for them? The Tempe History Museum collects yearbooks from all of these schools. Yearbooks contain a wealth of information and are frequently sought out by alums who are looking for information about their school years.

If you would consider donating a yearbook from a Tempe school to the museum, please call Josh Roffler at 480-350-5176.